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Technical Communication & Rhetoric
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Education

- Ph.D., Rhetoric and Scientific and Technical Communication**, Minor in Feminist Studies, University of Minnesota (June 2002)
Dissertation: "U.S. Breastfeeding Education and Promotion, 1970-2000: A Feminist Rhetorical Analysis" (Committee: Mary Lay, Laura Gurak, Karlyn Kohrs Campbell, Art Walzer)
- M.A., English**, outside emphasis in computer science, University of South Dakota, 1996
- B.S., Linguistics**, Minor in French, Georgetown University, May 1990

Publications

- "Articulating Science in the Rhetoric of Medical Policy." Forthcoming, 2009, in *Technical Communication Quarterly*.
- "Distortion and the Politics of Pain Relief: A Habermasian Analysis of Medicine in the Media." Forthcoming, Summer 2008, in *Journal of Business and Technical Communication*. (Co-authored with Jonathan Arnett and Tamra Cumbie).
Special Issue of *Technical Communication Quarterly*: Online Health Communication. Forthcoming, Summer 2008. (Co-edited with Brian Still).
- "From 'Wives' Tales and Folklore' to Scientific Fact: Rhetorics of Breastfeeding and Immunity, 1950-1997." *Journal of Medical Humanities* 27.3 (Fall 2006): 151-66.
- "Rhetorical Agency, Resistance, and the Disciplinary Rhetorics of Breastfeeding." *Technical Communication Quarterly* 15.1 (2006): 87-101.
- "'You Just Don't See Enough Normal': Critical Perspectives on Infant-Feeding Discourse and Practice." *Journal of Business and Technical Communication* 19.3 (July 2005): 304-27.
- Amy Koerber and Mary M. Lay. "Understanding Women's Concerns in the International Setting Through the Lens of Science and Technology." Invited chapter in *Encompassing Gender: Integrating International Studies and Women's Studies*. New York: Feminist Press, 2002.
- "Postmodernism, Resistance, and Cyberspace: Making Rhetorical Spaces for Feminist Mothers on the Web." *Women's Studies in Communication* 24.2 (Fall 2001): 218-40.
- "Toward a Feminist Rhetoric of Technology." *Journal of Business and Technical Communication* 14.1 (January 2000): 58-73.

"Diversity and the Flexible Subject in the Language of Spousal/Partner Hiring Policies." Accepted for publication in *Affirming Diversity*, Patricia Sotirin and Elizabeth Flynn, eds.

Funded Research

- Texas Tech University Research Enrichment Fund. Supporting and Promoting Breastfeeding in West Texas: A Focus-Group Study (2008-09), \$28,450.
- Texas Tech University Health Sciences Center School of Nursing Seed Grant. Supporting and Promoting Breastfeeding in West Texas: A Focus-Group Study (2008), \$1795. (Co-investigator).
- Texas Tech University Internal Grant for Research, Scholarship and Creative Activity in the Arts and Humanities. *Breast or Bottle?: Rhetoric, Scientific Uncertainty, and Medical Policy in Contemporary Infant-Feeding Discourse* (2007-08), \$3000.
- NIH seed grant offered by EXPORT Center for Rural Health, Texas Tech University Health Sciences Center. *Breastfeeding Support and Promotion in Rural West Texas: A Qualitative Study* (2006-07), \$10,000.
- Texas Tech University College of Arts & Sciences Research Enhancement Fund. *Communicating U.S. Infant-Feeding Norms: Critical and Rhetorical Perspectives* (2004-05), \$2200.

Employment

- Assistant Professor**, Texas Tech University, English Department (2002-present)
- Teaching Assistant**, University of Minnesota, Department of Rhetoric: 1996-2002
- Teaching Assistant**, Mayo Graduate School: Spring 2001
- Teaching Assistant**, University of South Dakota, Department of English: 1994-1996

Conference Presentations

- "Breastfeeding Support and Promotion in Rural West Texas." Sixth Biennial Feminism(s) & Rhetoric(s) Conference. October, 2007, Little Rock, Arkansas.
- "Patient Agency in the Context of Birth and Breastfeeding." Conference on College Composition and Communication. March 22-25, 2007, in New York City, NY.
- Co-chair Gender & Technology session. SW/TX Pop Culture Association. February 15-18, 2007, in Albuquerque, NM.
- Bucking the System: Rhetorical Agency in the Context of Medicalized Childbirth, Feminism(s) & Rhetoric(s) Conference, 2005.
- "The Battle of the Breast: Reading the 21st-Century Breastfeeding Body." Conference on College Composition and Communication. March 24-27, 2004, in San Antonio, TX.
- "Too Much Information? Bodily Literacy in an Online World." Fourth Biennial Feminism(s) & Rhetoric(s) Conference. October 23-25, 2003, at Ohio State University.
- "*Kairos* in the History of Medical Discourse on Breastmilk and Immunity: Moving Beyond the Scientific-Progress Narrative." American Association for the Rhetoric

- of Science and Technology. (NCA Pre-conference). November 20, 2002, New Orleans.
- “Bodily Literacy: Medical Norms, Women’s Bodies, and Breastfeeding.” Conference on College Composition and Communication. March 16, 2001, in Denver, CO.
- “Situated Knowledges, Embodied Information: Haraway’s Cyborg-Rhetoric in Feminist Technical Communication Research.” Modern Language Association Convention. December 30, 2000, in Washington, DC.
- “Radicalizing Feminist Perspectives: The Relevance of Feminist Critiques of Science and Technology to Professional Communication Research.” Modern Language Association Convention. December 27, 1999, in Chicago, IL.